



SME Association of Zimbabwe
6th Floor Batanai Gardens, Jason Moyo Avenue, Harare
+263 8644 098517, +263 8644 116 434/5/7, +263 8644 222 892/3
enquiries@smeaz.org.zw
www.smeaz.org.zw

LOCAL LEGENDS AWARDS - DETAILS

Customer Service

- **Awarding criteria:** Awarded to member voted the best in customer service by other members as well as their own customers
- **How selected:** Determined through self / other member nomination, followed by voting process with other members.
- **Who will sponsor:** Sponsors can be any organization which deals with SMEs.
- **Eligibility:** Any paid-up member in small or medium category

Product Quality

- **Awarding criteria:** Quality standard attainment, or subjective assessment of product / service
- **How selected:** Determined through self / other member nomination, followed by vetting process to be carried out by selection committee, SAZ (to be invited) and SMEAZ
- **Who will sponsor:** Quality-conscious large corporation, perhaps in partnership with SAZ.
- **Eligibility:** Any paid-up member in small or medium category

Branding

- **Awarding criteria:** Vibrancy, appeal and distinctiveness of branding, in all aspects (i.e. product packaging, location, stationery, marketing e.t.c)
- **How selected:** Determined through self / other member nomination, followed by vetting process to be carried out by selection committee, branding expert(s) and SMEAZ
- **Who will sponsor:** Advertising agency, retailer, brand-conscious organisation.
- **Eligibility:** Any paid-up member in small or medium category

Accounting & Internal Controls

- **Awarding criteria:** Best progression in terms of instituting accounting systems as well as internal controls in your organization.
- **How selected:** Self- nomination or nomination by Member Consultant, followed by vetting process to be carried out by selection committee, accounting firm and SMEAZ
- **Who will sponsor:** Accounting / audit firm, accounting systems vendors, consultants e.t.c
- **Eligibility:** Any paid-up member in small or medium category

Compliance

- **Awarding criteria:** Best progression in instituting compliance with statutory and other regulations into your business.
- **How selected:** Self- nomination or nomination by Member Consultant, followed by vetting process to be carried out by selection committee and SMEAZ
- **Who will sponsor:** Accounting / audit firm, consultants, government agency (ZIMRA, NSSA e.t.c),
- **Eligibility:** Any paid-up member in small or medium category

Risk Management

- **Awarding criteria:** Best progression in terms of instituting insurance cover and other risk management measures in your business
- **How selected:** Self- nomination or nomination by Member Consultant, followed by vetting process to be carried out by selection committee, insurance specialist and SMEAZ
- **Who will sponsor:** Insurance companies, brokers, medical aid, consultants
- **Eligibility:** Any paid-up member in small or medium category

Employee Wellness

- **Awarding criteria:** Best progression in terms of instituting employee wellness practices, such as medical aid, funeral cover, training e.t.c
- **How selected:** Self- nomination or nomination by Member Consultant, followed by vetting process to be carried out by selection committee, specialist and SMEAZ
- **Who will sponsor:** Insurance companies, brokers, medical aid schemes, consultants
- **Eligibility:** Any paid-up member in small or medium category

Corporate Governance

- **Awarding criteria:** Best progression in terms of instituting best corporate governance practice (e.g. installing board of directors, appointing auditors e.t.c)
- **How selected:** Self- nomination or nomination by Member Consultant, followed by vetting process to be carried out by selection committee, specialist and SMEAZ
- **Who will sponsor:** Banks, venture capital firms, accounting firms, consultants
- **Eligibility:** Any paid-up member in small or medium category

Community Impact

- **Awarding criteria:** Best progression in terms of embedding corporate social responsibility practices into your business
- **How selected:** Self- nomination or nomination by Member Consultant, followed by vetting process to be carried out by selection committee, specialist and SMEAZ
- **Who will sponsor:** Any industry with special interest in corporate governance, greening, environmental issues e.t.c
- **Eligibility:** Any paid-up member in small or medium category

Innovation

- **Awarding criteria:** Most innovative products, or product refinements made by a member, as well as employing best practice in protecting intellectual rights.
- **How selected:** Self- nomination or nomination by Member Consultant, followed by vetting process to be carried out by selection committee, specialist and SMEAZ
- **Who will sponsor:** Lawyers, IP practitioners, financiers, investors e.t.c
- **Eligibility:** Any paid-up member in small or medium category

Sustainable Business

- **Awarding criteria:** Incorporation of “green” practices into your business in a sustainable manner for both the environment as well as the business.
- **How selected:** Self- nomination or nomination by Member Consultant, followed by vetting process to be carried out by selection committee, specialist and SMEAZ

- **Who will sponsor:** Development agencies, NGOs or other entities with special interest in greening, environmental issues e.t.c
- **Eligibility:** Any paid-up member in small or medium category

Exporting

- **Awarding criteria:** Greatest improvement in export turnover, as a percentage, over the year. Where base is zero, then absolute increase in turnover will be used.
- **How selected:** Self- nomination or nomination by Member Consultant, followed by vetting process to be carried out by selection committee, specialist and SMEAZ
- **Who will sponsor:** Export agencies, corporate sector
- **Eligibility:** Any paid-up member in small or medium category

Self-Development

- **Awarding criteria:** Attendance at training sessions, as well as implementation of training recommendations.
- **How selected:** Self- nomination or nomination by Member Consultant, followed by vetting process to be carried out by selection committee, specialist and SMEAZ
- **Who will sponsor:** Banks, financiers
- **Eligibility:** Any paid-up member in small or medium category

Networking

- **Awarding criteria:** Attendance and contribution at Business Strategy meetings, networking events and related.
- **How selected:** Self- nomination or nomination by Member Consultant, followed by vetting process to be carried out by selection committee, specialist and SMEAZ
- **Who will sponsor:** Corporate sector
- **Eligibility:** Any paid-up member in small or medium category

Long serving members

- **Awarding criteria:** Members who have been with the Association at least five years.
- **How selected:** SMEAZ records

- **Who will sponsor:** Open sponsorship
- **Eligibility:** Any paid-up member in small or medium category

Transition / Graduation

- **Awarding criteria:** Businesses that have graduated from small to medium, or medium to large
- **How selected:** Self- nomination or nomination by Member Consultant, followed by vetting process to be carried out by selection committee, specialist and SMEAZ
- **Who will sponsor:** Any corporation / industry
- **Eligibility:** Any paid-up member in small or medium category