

Membership Categories & Benefits

	Registered	Subscribed / Start-up	Small Enterprise	Medium Enterprise	Affiliate
QUALIFYING CRITERIA					
Annual turnover		\$ -	\$0 - \$240,000	\$240,000 - \$3 million	over \$3 million
Total assets		\$ -	\$0 - \$100,000	\$100,000 - \$1 million	over \$1 million
Number of Employees		-	0 - 20	21 - 75	over 75
SUBSCRIPTIONS					
Annual	Free	\$24	\$100	\$200	\$300
Monthly	Free	N/A	\$10 (1 st mth \$20)	\$20	\$30
BENEFITS					
Information service	YES	YES	YES	YES	YES
Dedicated Member Consultant	NO	NO	YES	YES	YES
Tailored Growth Strategy Formulation	NO	YES	YES	YES	YES
Priority Support Services	NO	NO	NO	YES	YES
Start-up assistance	NO	YES	NO	NO	NO
Generate Your Business Idea	NO	YES	NO	NO	NO
Start Your Business	NO	YES	NO	NO	NO
Access to markets					
Marketing strategy formulation	NO	NO	YES	YES	YES
Access to tenders	NO	NO	YES	YES	YES
Online marketing	NO	NO	YES	YES	YES
Sales agents	NO	NO	YES	YES	YES
Networking	NO	NO	YES	YES	YES
Exporting	NO	NO	YES	YES	NO
*Mail Shot	YES	YES	YES	YES	YES
*Access to funding * Additional charges apply					
Access to foreign currency	NO	NO	YES	YES	NO
Savings and Credit Cooperative Membership	NO	YES	YES	YES	NO
Order finance	NO	NO	YES	YES	NO
Invoice discounting	NO	NO	YES	YES	NO
Working capital finance	NO	NO	YES	YES	NO
Asset finance	NO	NO	YES	YES	NO
Equity Investor sourcing	NO	NO	NO	YES	NO
Training & Productivity					
Growth strategy formulation	NO	NO	YES	YES	NO
Business skills training	NO	NO	YES	YES	NO
Strategic business management	NO	NO	NO	YES	NO
Get mentors, advisors or directors	NO	NO	YES	YES	NO
*Employee training * Additional charges apply	NO	NO	YES	YES	NO
*Employee Recruitment assistance * Additional charges apply	YES	NO	YES	YES	YES
Infrastructure					
*Offices * Additional charges apply	NO	NO	YES	YES	YES
*Workstations * Additional charges apply	NO	NO	YES	YES	NO
*Virtual office * Additional charges apply	NO	NO	YES	YES	NO
Lobbying & Advocacy					
Ease of doing business reforms	NO	YES	YES	YES	NO
Government, Parastatal, Municipality reforms	NO	NO	YES	YES	NO
ZIMRA, RBZ, ZIMTRADE e.t.c representation	NO	NO	YES	YES	NO
All policy & legal reforms representation	NO	NO	YES	YES	NO
Other					
Eligibility for Local Legends Awards	NO	NO	YES	YES	YES
Access to government & donor programs	NO	NO	YES	YES	NO
Priority access to third party programs	NO	YES	YES	YES	NO